

LEMON MOBILES AIMS TURNOVER OF ₹500CR

New Delhi: Fastrack Communications, the makers of Lemon Mobiles, is targeting to more than double its turnover to ₹500 crore by the end of this financial year.

“We clocked a turnover of ₹200 crore last year and we are targetting a turnover of ₹500 crore by the end of this fiscal,” Fastrack Communications co-founder and director Sandeep Mushran said here. The company on Tuesday launched a full high definition smartphone A4 for ₹17,999 which sports a 13 mega pixel rear and five mega pixel front camera. The phone, part of its aspirational series, has 1.2 Ghz quad core processor and android 4.2 jelly bean operating system. The company aims to achieve sales volume of five lakh devices a month by September. It will be concentrating on smartphone portfolio and will also launch a 3D device at around ₹18,000 in 15 days. —PTI