

Lemon Mobiles aims for ₹500 cr turnover by fiscal end

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Fastrack Communications, the makers of Lemon Mobiles, is targetting to more than double its turnover to ₹500 crore by the end of this financial year.

"We clocked a turnover of ₹200 crore last year and we are targetting a turnover of ₹500 crore by the end of this fiscal," Fastrack Communications Co-Founder and Director Sandeep Mushran said here.

The company on Tuesday launched a full high definition (HD) smartphone A4 for ₹17,999 which sports a 13 mega pixel rear and 5 mega pixel front camera. The phone, part of its aspirational series, has 1.2 Ghz Quad Core processor.