



Lemon Mobiles Participates in Gadget World 2010 *Launches DUO 405: the best music phone ever!*

Chennai, October 1, 2010: Lemon Mobiles, the value for money mobile brand promoted by Fastrack Communications Pvt. Ltd. today participated in the Gadget World 2010 and launched Lemon DUO 405, its best music phone which supports powerful dual speakers. Sensing the beat of Indian hearts, Lemon Mobiles is targeting this phone for both the rural as well as urban markets. Gadget World which starts today is a 3 day exhibition and is a great platform to bring in all the major gadgets company under one roof to showcase a varied range of products. This is the first time the exhibition is being held in India by Gadget World which is a European brand.

Speaking on the occasion, Mr. Sandeep Mushran, Director, Fastrack Communications said, “We at Lemon Mobiles always strive for innovation in the mobile handset industry and set new benchmarks by launching phones that offer true value for money. We are confident that our customers will like Lemon DUO 405 with its best in class multimedia capabilities at an affordable value for money price. The Gadget World Expo is a great platform for us to reach out to a varied range of customers and we expect them to visit our booth and have a Lemon experience.”

At the Lemon Mobiles booth the consumers can experience a varied range of handsets priced between INR 1500 to INR 5000. The consumers can also purchase these handsets during the three days expo.

Key Features of Duo 405:

- Powerful Dual Speakers
- Dual SIM (G+G)
- Long standby battery
- Mobile Tracker
- Fascinating Colours with TFT display

- Java
- 1.3 MP camera
- Pre-loaded Opera Mini browser
- Lemon Twist

Price Point: INR 3199

Advanced Key Features:

- **Dual SIM:** The phone supports a Dual SIM, Dual Standby facility - GSM +GSM
- **Mobile Tracker :** The Lemon DUO 405 supports mobile phone tracking which gives information when the phone is lost.
- **Display :** The Lemon DUO 405 has been launched in fascinating colours such as red, black and blue which TFT display.
- **Music Player :** The Lemon DUO 405 comes with an advantage of a music system to store favorite files and listen to them. The music player in the phone supports MP3, MID,AMR, AAC format.
- **Camera:** Lemon DUO 405 comes up with a embedded camera of 1.3 mega pixels.
- **Phonebook:** Lemon DUO 405 has a phonebook capacity of 400 contacts
- **Battery:** It is equipped with an 1200 MaH huge Li-ion battery that give a standby time of upto 10 days and talktime of upto 5 hrs.
- **Other features:** FM , Voice Recorder, MP3 Player. The phone also allows PC synchronization.

Product at a Glance:

- **Specifications:**

Basics	
Display Type	TFT
Dimensions	116*51.6*14.3 mm
Weight with battery (grams)	95 gm
Battery capacity	1200 mAh
Memory	
Phonebook Capacity	400
SMS	500
Internal memory**	Flash 128M + 64M SRAM
Memory Card Support Capacity	Yes
Multi Media	
Ring Tones (Supportable format)	WAV/AMR/MP3
MP3 player	Yes
Video player	Yes(3GP, MP4, AVI)
Video Recorder	Yes
FM	Yes
Camera Pixel Size	1.3 MP
Voice recorder	Yes
Java	Yes
Connectivity	
Bluetooth	Yes
GPRS/WAP	Yes
MMS	Yes
PC Synchronization	Yes
Work as Modem	Yes
USB drive	Yes
Others	

Torch	No
Alarm clock	Yes
World clock	Yes
Stopwatch	Yes
Calculator	Yes
Other selling points	DUAL SPEAKERS

About Lemon Mobiles

Lemon Mobiles is a brand owned and managed by Fastrack Communications Pvt. Ltd. Fastrack Communications Pvt. Ltd. was established in 2008 with a focus on quality products for the burgeoning telecom revolution in India. The driving mantra at the company is Total Quality Management in every aspect of the trade - Product, Sales and After Sales Service. Learn more about Lemon Mobiles at <http://www.lemonmobiles.com>.